

CONCEPT VALUE SYSTEMS APPROACH
FAST DIAGRAM FUNCTION EVALUATION MATRIX
QUALITY JOB PLAN FACILITATION STUDY COST

WHAT IS VALUE MANAGEMENT

Value Management is a rigorous systematic and innovative methodology with multidisciplinary approach better value and cost optimization for projects, products, facilities, systems an services without sacrificing the requested performance levels.

"Value management is one of the best management tools in achieving value for money for projects and programmes"

Anything that has function can be value-managed, means almost everything!"

ACCREDITED MODULES

VALUE MANAGEMENT PROFESSIONAL COURSES



MCM VALUE SDN BHD
16-27 & 6-28, Plaza Azalea, Seksyen 14, Persiaran Bandaraya, 40000 Shah Alam,
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VM PROFESSIONAL (MODULE 1)

VM PROFESSIONAL (MODULE 2)

DAY 01

(PRINCIPLES OF VALUE MANAGEMENT)

- History of VM
- Concepts of VM
- Why Use VM.?
- VM Family.
- VM & Systems Approach
- VM Job Plan
- Importance of Functions
- Managing a VM Study

DAY 01

- Facilitation in VM
- Project Presentation
- Information Phase
- Function Analysis Phase
- Creativity Phase

DAY 02

(VALUE FOR MONEY TECHNIQUES)

- Function Analysis
- FAST Diagram
- Paired Comparison
- Evaluation Matrix
- Risk Analysis
- Partnering

DAY 02

- Evaluation Phase
- Development Phase
- REcommendation Phase
- Presentation
- Examination

DAY 03

(LIFE CYCLE COSTING)

- Concept
- LCC Elements
- Sensitivity Analysis
- Time Value of Money
- Techniques of LCC
- LCC Applications

Both modules are accredited by the Institute of Value Management Malaysia (IVMM)



THE SPEAKER

Adjunct Prof. Sr Dr. Mohd Mazlan Hj. Che Mat, JMK, CVM, CQS
FRISM, FIVMM, -Life, FMIM, MIVM, FIVMM

PROFILE

Sr Dr. Mohd Mazlan is well regarded as the pioneer of the Value Management methodology in Malaysia. He was invited by the Economic Planning Unit to present and brief the National Economic Council on the application of Value Management and the success stories of it which later become one of the National agenda.

Sr Dr. Mohd Mazlan was a former Associate Professor in the Faculty of Built Environment at University Teknologi Malaysia with a background in Quantity Surveying and Value Management. He was also the former Quantity Surveying, Head of Department at UTM. He used to work with PETRONAS and Public Works Department (PWD). He used to be Adjunct Professor at Universiti Malaya. He operates Value Management, Value Engineering & Life Cycle Costing activities under MCM Value Sdn. Bhd. of whom he is the President and also the Executive Chairman of MCM Associate Sdn. Bhd., a Quantity Surveying firm.

EDUCATION

PhD in Value Management, Universiti Teknologi MARA, Malaysia

Masters in Business Administration, University of Edinburgh, Scotland

Bachelor Degree in Quantity Surveying, Universiti Teknologi Malaysia,

Diploma in Marketing, Chartered Institute of Marketing, United Kingdom

PROFESSIONAL AFFILIATION

FELLOW (Royal Institution of Surveyor Malaysia)

FELLOW-LIFE (Institute of Value Management Malaysia)

FELLOW (Malaysian Institute of Management)

MEMBER (Institute of Value Management Australia (First non-Australian))

MEMBER - Chartered Institute of Marketing United Kingdom)

International Member (Society of American Value Engineers)

Registered Quantity Surveyor (Board of Quantity Surveyors Malaysia)

Certified Value Manager (CIDB Malaysia & Institute of Value Management Malaysia)

ACHIEVEMENTS IN VM

First-Hand Exposure

He was granted the Commonwealth Science Council scholarship to deepen his knowledge and skill in Value Management in Australia in 1990

First Non-Australian

He was the first Non-Australian to be admitted as a member of the Institute of Value Management, Australia in 1990.

First Certified Value Manager

He was the First Certified Value Manager (CVM) by recognised and certified by CIDB Malaysia and Institute of Value Management Malaysia

Founding President

He founded the Institute of Value Management Malaysia in 2000 and became the first President and currently the Advisor.

Academic Subject

He initiated the subject of Value Management as an elective first, in UTM in 1992 and currently being taught in major public and private universities.

First and main Local Literature

He is the Author of book Value Management: Principles and Applications published by Prentice Hall (text book for major universities and main reference of EPU's Panduan Pelaksanaan Pengurusan Nilai.

Enormous VM Experiences

He has conducted more than 100 VM studies for projects led by the Government (Federal & State) as well as a number of major private clients and GLCs.

REGISTRATION FORM

COURSE	FEE	DATE		
VALUE MANAGEMENT PROFESSIONAL TRAINING (MODULE 1)	RM 1800.00	10-12 MAR 2020	7-9 JUL 2020	20-22 OCT 2020
VALUE MANAGEMENT PROFESSIONAL TRAINING (MODULE 2)	RM 1200.00	24-25 MAR 2020	21-22 JUL 2020	3-4 NOV 2020

I/We wish to register the following participants to attend the above course. The detail of participants are as follows: ** Please write selected date in the relevant box.

NO	NAME OF PARTICIPANT	DESIGNATION	VALUE MANAGEMENT PROFESSIONAL TRAINING (MODULE 1)			VALUE MANAGEMENT PROFESSIONAL TRAINING (MODULE2)			TOTAL (RM)
			10-12 MAC 2020	7-9 JUL 2020	20-20 OCT 2020	24-25 MAC 2020	21-22 JUL 2020	3-4 NOV 2020	
GRAND TOTAL (RM):									

I/We enclosed herewith a *crossed cheque / money order / bank draft / postal order / LO No. _____ for the sum of RM _____ made payable to "MCM Value Sdn Bhd"

PERSON IN CHARGE:

Name : _____ Designation : _____

Company Name : _____

Address : _____

Tel: _____ Fax: _____ Email: _____

Signature & Company Stamp	<p>Terms & Conditions:</p> <ol style="list-style-type: none"> 1. Kindly complete the registration form and send it to the Secretariat by post or fax at 03-55247323 or email to mcmvalue@gmail.com / ruzlinah.vmacademy@gmail.com. 2. Registration will be based on "first come, first served" basis since the seats are limited. 3. No show of participant/s during the course will be charged in full amount accordingly. 4. Substitutions are allowed at no extra charge. 5. MCM Value Sdn Bhd reserves the right to make amendments to the programme without prior notice and to cancel or postpone in the event if the minimum number of participants is not met.
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